

FOR IMMEDIATE RELEASE

LiteTouch Debuts Capri and Rio Keypad Styles

Two Latest Styles Add to Distinct Line-up of Keypads for LiteTouch Integrated Lighting Control systems.

Salt Lake City, Utah (September 4, 2008) -

Today, LiteTouch, Inc. showcased Capri and Rio keypads to Custom Electronics Professionals at the CEDIA EXPO 2008 being held in Denver, Colorado September 4 – 8. These styles join LiteTouch's Metropolitan, Coastal and Euro styles as distinct and beautiful keypad options available for control of the company's integrated lighting control systems.

Thin is always in. Capri features a tall slim design with one to five trim, horizontal buttons in the same space as a standard single-function toggle or dimmer switch. LED status indicators are embedded into each button. Custom engraved buttons accommodate one line of text with up to 10 characters per line. Optional night light mode makes finding the keypad easy even in a dark room. Capri is available in eight faceplate finishes.



LiteTouch Rio

LiteTouch Capri

Geometrically inspired. Rio offers a short, wide keypad shape with one to nine square buttons in the same space as a standard single-function toggle or dimmer switch. LED status indicators are embedded onto each button. Custom engraved buttons are available with up to two lines of text, 8 characters per line. Users may upgrade to backlit buttons when ordering, with up to two lines of text, 5 characters per line. An IR may be added to the keypad to allow users to control their lighting control system remotely using The LiteTouch 5 Button Remote, or any other learning remote control. Rio is available in 13 faceplate finishes.

Says LiteTouch International Sales Manager Hector Morazon, “Capri and Rio are primarily designed to meet the demand for these keypad styles among LiteTouch’s growing international customer base, but we think the U. S. market may also find them to be unique and desirable.”

Both the Capri and Rio keypad styles will be available for shipping in late 2009.

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About LiteTouch, Inc.

LiteTouch lighting control products offer real-world benefits including convenience, security, time-savings, safety, energy conservation and design aesthetics. “Experience Lighting Control,” an online tour detailing many of these benefits is available at LiteTouch.com

LiteTouch, a lighting control industry leader for more than two decades, is headquartered in Salt Lake City, Utah. LiteTouch’s products are available through an extensive network of representatives, authorized dealers and distributors.

For more information and hi-res artwork, contact:

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Experience Lighting Control at LiteTouch.com

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